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Media Contact: Louisa Beckett Turnkey Communications & PR 954-599-9355 (cell) louisa@turnkeywords.com

Highfield Boats to Launch New SPORT RIB Collection for 2021



The new Sport RIB Line includes 11 new models from 10' to 26'.

CANTON, GA – August 1, 2020 – <u>Highfield Boats</u>, the world's leading manufacturer of aluminum RIBS and tenders, is proud to announce it will launch the brand new Highfield SPORT collection of rigid inflatable boats (RIBs) this fall for the 2021 model year. Representing the next generation of design and construction technology for Highfield Boats, and outfitted with a host of upgraded features, these sleek, stable and seaworthy RIBs make ideal tenders for luxury power and sailing yachts. The larger models also will serve owners as versatile day boats accommodating a host of adventures on the water.

The Highfield SPORT collection introduces an unprecedented 11 new, aluminum-hulled, outboard-powered RIB models ranging from 3 to 8 meters (9'10" to 26'). They include the SP300, SP330, SP360, SP390, SP420, SP460, SP520, SP560, SP650, SP700, and SP800. Replacing and expanding on the Highfield Deluxe and Classic Deluxe series, the new SPORT collection is designed to offer boat owners an extensive range of hull sizes and equipment options so they can build the perfect RIB for their needs.

Highfield Boats USA Launches New SPORT RIB Collection

Highfield Boats CEO Julien Carussi said: "The SPORT range will take the brand to yet another level, entering the deluxe RIB day boat segment for the first time and leveraging the brand into new territory. The SPORT RIBs will also appeal to buyers as a prestige tender."

The Highfield SPORT collection features a new, Italian-inspired interior design that is sure to turn heads in the marina. Most of the SPORT models are engineered with completely new hulls, new decks, or both. High-quality EVA foam faux-teak decking, LED lighting, luxury diamond-stitch upholstery, and electric bilge pumps are standard equipment on all RIBS. Models starting with the SP520 and larger also are equipped with swim platforms with easy-to-climb telescopic ladders. The long list of options for the series includes watersports tow posts and bimini tops; sunpads and sport arches are available on the larger models as well as built-in freshwater showers. Owners also can choose from six different color options for their new SPORT RIB.



Highfield SPORT 360

Highfield SPORT 300-460: Ergonomic Tenders

The **300-360** models are compact, easy-to-store RIBS featuring three lifting points, excellent weight distribution, integrated fuel tanks and a well-thought-out interior layout. These small RIBs make the perfect tender for a wide range of power and sailboats. The **390-460** models, which have fuel tanks tucked out of the way below the deck, are the ideal fit for larger decks and swim platforms. These RIBS also can double as day boats, sought out for their layout, ergonomics and fine attention to detail.



Highfield SPORT 560

Highfield SPORT 520-700: Luxury Day Boats/Superyacht Tenders

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The **SPORT 520** and **560** were designed to be the most capable RIBs in their size range on the market today. Their full sundeck option makes a great platform for sunbathing or casting a line. The **650** and **700** models are based on the successful hull used for chase boats in major sailing events like the Vendée Globe, ORC and Extreme Sailing Series. Their internal layout emphasizes comfort, with and tables and cup holders in the all the right places.



Highfield SPORT 800

Highfield SPORT 800: Top of the Line

The flagship of the SPORT series is the 26' **SP800**, a high-performance RIB with a stepped hull created by racing hull designer Petter Martens. Equally suited to serving as a primary boat or a superyacht tender, it is equipped with full bow and stern sundecks as standard equipment. Options include a galley with sink, fridge and cooking island, and a private toilet compartment, allowing owners to entertain on board and stay out on the water longer.

"Highfield has made a major investment in developing and upgrading the new SPORT lineup, along with extending our warranty terms to be the best in the business. A major factory expansion also is currently under way," said Highfield Boats USA General Manager Tom Watson. "We are committed to providing the finest quality RIBs with the best reliability, durability the highest level of service to our customers so they can enjoy their time on the water safely and with peace of mind."

About Highfield Boats

Highfield Boats has become the world's number one aluminum-hulled RIB manufacturer. Established in 2011, Highfield Boats has developed into a worldwide boat builder with a complete line of rigid-inflatable hull boats (RIBs). Highfield now offers a complete lineup of tenders from 6 ½ to 28 feet, including heavy-duty RIBs at home on any ocean. With dealers and distributors in 38 countries, Highfield Boats has become the top choice worldwide for families, yacht clubs, even international mariners.

Highfield rigid hull inflatable boats (RIBs), featuring exclusive powder-coated aluminum hulls, can trace their design heritage to the Australian line of Swift Boats. Developed to handle the tough conditions found along the Great Barrier Reef, Swift rigid-hull inflatable boats are renowned for their durability and performance.

Highfield's state-of-the-art production facility is located in Weihai, China. Under European management, the facility covers more than 100,000 square feet, employs 200 staff

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and has adopted the latest technologies available to guarantee production of the finest RIBs money can buy.

For more information about Highfield Boats, please visit www.highfieldboats.com.

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